






### STRATEGIC PRIORITIES

STRATEGIC PRIORITIES	ACCESSIBILITY AND QUALITY OF SERVICES	VISIBILITY AND COMMUNITY OUTREACH	PARTNERSHIPS	ORGANIZATIONAL CAPACITIES
STRATEGIC RESULTS 		<p>HKSCS are better promoted and recognized as a high-profile organization in the communities in which they serve</p>	<p>HKSCS have explored and acted on partnership opportunities with various levels of government and</p>	<p>HKSCS will fulfil their purpose through efficient and effective management</p>

			<b>strategic organizations</b>	
<b>COURSES OF ACTION</b>	<ul style="list-style-type: none"> <li>• Develop a culture of quality services by updating our best practice on interventions</li> <li>• Conduct a survey among clients on the proper management of the accessibility of our services</li> <li>• Keep on top of the latest technology to efficiently meet our clients' expectations</li> </ul>	<ul style="list-style-type: none"> <li>• Mobilize communities about the importance of the French language as a factor for quality and safety</li> <li>• Promote the mandate of HKSCS and defend community rights at public forums and at the policy level</li> <li>• Promote Francophone outreach during the transformation of the health and social services sector</li> <li>• Promote our available services to encourage participation and increase our visibility in the communities we serve</li> </ul>	<ul style="list-style-type: none"> <li>• Consolidate existing partnerships with community organizations</li> <li>• Explore and enter into solid partnership opportunities to sustain the quality services we offer and ensure they continue to be accessible</li> <li>• Ensure active communication with current partners to increase participation in the communities we serve</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen communication tools to adequately meet human resources' expectations as well as those of the organization's client communities and partners</li> <li>• Foster a healthy work environment based on transparency and increased communication among employees</li> <li>• Strengthen our human resources capacities and guarantee stable financial resources</li> </ul>